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Attitude of Gratitude Gifts

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In an unpredictable world of trials and tribulations, who could ask for a better gift than the gift of healing and inspiration? Tom Warmus, founder of [Attitude Rocks™](#), was the recipient of such a gift from a family member during a time of need. As a result, Warmus was inspired to market a self-help product to others who may not have someone there to help them through a hard time. In 2010, Warmus' idea came to market in the original design of a loose stone with the engraved saying, "Attitude of Gratitude." The product idea, however, after attending the New York International Gift Fair, has grown from a single line of merchandise to an expanded line of inspirational gifts. These gifts include loose stones, key chains and necklaces, featuring five "Attitude" slogans. Warmus' Attitude Rocks™ are a growing hit at general gift stores, boutiques, as well as new age and holistic shops.

Gifts of Gratitude, Peace, Love and Happiness

Using a sand blasting technique to engrave the natural stones, accompanied by a paint filling process, each Attitude Rocks™ product is given a natural feel and unique quality, as no two items are the same. Warmus says, "Products are available with silver filled lettering for a more natural and elegant look, or color filled lettering for a hint of character and fun. The most important part is no matter the paint fill, prices are the same for both choices."

Attitude Rocks™ are gifts that will lift you up, figuratively speaking. With five slogans, Attitude of Gratitude, Happiness, Love, Peace and Prayer, and an etched saying, "-it lifts you up!™," receivers of these gifts are reminded of the value of showing gratitude and appreciation for the good things in life. Warmus explains, "For those consumers who want to make this show of gratitude a part of their daily living, each product comes with an inspirational message, instructing you to use the product as a daily reminder to stop and think of the things for which you are thankful and grateful." After 21 days, give or take, of practicing this habit, it will become a natural part of your daily routine.

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